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Q&A

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Exam : **AD0-E604**

Title : Adobe Customer Journey
Analytics Developer Expert

Version : DEMO

1.Which filters can be applied within data views to refine reports? (Select two.)

- A. Campaign filters
- B. Sandbox assignment filters
- C. Real-time ingestion filters
- D. Date-based filters

Answer: AD

2.Which conditions must be met for CJA connection success? (Select two.)

- A. Correct Report Suite Linking
- B. Consistent Identity Namespaces
- C. Unified Data View Creation
- D. Dataset Permissions Enabled

Answer: BD

3.A CJA report has a freeform table with two metric columns: Sessions and People. The Sessions column has a date range set to the “Last 7 days”. Panel calendar is set as “Last 30 days”.

How are the date ranges reflected in the report?

- A. Data for Sessions will be shown over the last 30 days, for People over the last 30 days.
- B. Data for Sessions will be shown over the last 7 days, for People over the last 30 days.
- C. Data for Sessions will be shown over the last 30 days, for People over the last 7 days.
- D. The reporting calendar must match the workspace-level date range.

Answer: B

4.Which actions should be performed when datasets are not appearing in reports? (Select two.)

- A. Check Identity Namespace Consistency
- B. Reassign the Report Suite
- C. Verify Schema Field Matching
- D. Enable Calculated Metrics

Answer: AC

5.Which tasks should be completed before exporting CJA segments to Adobe RTCDP? (Select two.)

- A. Validate the RTCDP integration.
- B. Apply calculated metrics to segments.
- C. Configure identity resolution settings.
- D. Enable export permissions.

Answer: AD