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Q&A

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Exam : AD0-E209

**Title : Adobe Analytics Developer
Expert**

Version : DEMO

1.How many list variables are available per report suite?

- A. 8
- B. 3
- C. Unlimited
- D. 5

Answer: B

2.Some variables are being populated correctly in implementation and others are not.

Which of the displayed variables uses the correct case?

- A. s.channel='Help'
- B. s.purchaseid='1234567890'
- C. s.Pagename='Homepage'
- D. s.PageName='homepage'

Answer: A

3.A client has a hybrid native app that opens mobile web content within the app.

Which method would be used to ensure that visitors are not identified separately as they move between the native and mobile web pages?

- A. visitorSyncIdentifiers()
- B. visitorMarketingCloudID()
- C. visitorAppendToURL()
- D. visitorStitching()

Answer: C

4.Which event(s) will be sent with the custom link click?

```
s.events = "event1,event2";  
s.linkTrackVars = "events";  
s.linkTrackEvents = "event1";  
s.tl(this,"o","Example Custom Link");
```

- A. event1,event2
- B. event1
- C. event2
- D. event1 only if triggered by a success event.

Answer: B

5.Which configurations within the Adobe Analytics UI can help track user engagement on video content?
(Choose Three)

- A. Media module setup
- B. Traffic variable (sProp)
- C. Success events
- D. Processing rules
- E. Real-time dashboard configuration

Answer: ACD

